

Showcase your cutting-edge solutions to decision-makers who are seeking strategic partnerships to accelerate their organizational IMPACT.

Become a sponsor for the longest-running conference providing 24/7 access to high-quality engaging sessions on a diverse spectrum of topics related to the PMO, transformation, and strategy delivery.

SEPTEMBER 9-13, 2024

RENOWNED GLOBAL EXPERTS SHARING PIONEERING AND TRANSFORMATIVE INSIGHTS ON A DIVERSE SET OF TOPICS

EXECUTIVE PERSPECTIVE

PRACTITIONER CASE STUDIES

STRATEGY LIFECYCLE

FUTURE READINESS

LEADERSHIP

AGILE

PROJECT PORTFOLIO MANAGEMENT

ORGANIZATIONAL CHANGE

ELEVATING IMPACT

PMO / SDO STARTUP

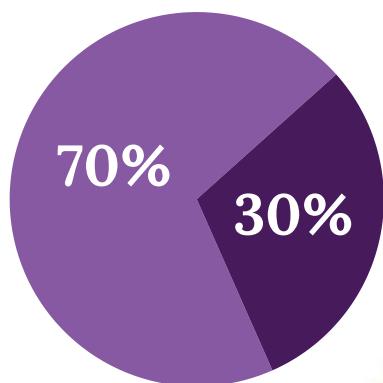
RESOURCE MANAGEMENT

BUSINESS AGILITY

5000+ ATTENDEES



GLOBAL REACH

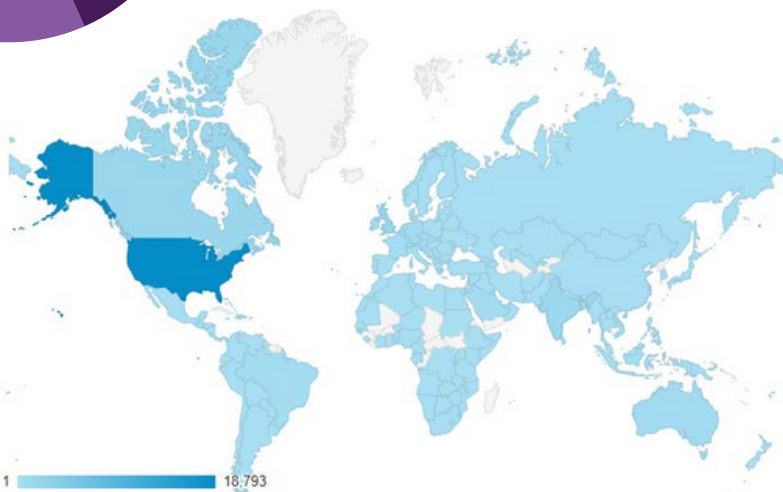


70% Decision Makers:

Executives, PMO/Program Leaders,
PMO/SDO Consultants

30% Practitioners:

Project Managers, Agile/Scrum Leaders



TOP 10 PARTICIPATING COUNTRIES

1.  United States
2.  United Kingdom
3.  Canada
4.  India
5.  Australia
6.  Germany
7.  Brazil
8.  Saudi Arabia
9.  France
10.  Netherlands

This is where you come in.

Let's tell this community all about your products and services to help them manage portfolio and projects in a more streamlined and automated manner.



PRODUCT DEMO

Show this audience of thousands of decision makers exactly how your solution addresses their toughest challenges.



PODCAST SPONSORSHIP

Break into the airwaves and land in the ears of thousands of targeted eager listeners to the popular PMO Strategies Podcast for 4 episodes.



TRACK SPONSORSHIP

Gain even more targeted visibility by aligning your solutions to the topics your ideal audience wants most.



PROMOTIONAL EMAIL

Offer a call-to-action opt-in to capture email addresses and continue with conversation about your solution with interested participants.



LIVE AUDIENCE WORKSHOP

During the event week, host a live hands-on workshop to connect with attendees & share insights on your thought-leadership and solution.



CAPTURE LEADS

Offer a call-to-action opt-in to capture email addresses and continue with conversation about your solution with interested participants.



PODCAST EPISODE

Give a full-length podcast interview to share your industry expertise with a cultivated PMO leader audience.



PARTICIPANT INTERACTION

Cultivate a relationship and answer questions about your solutions with participants throughout the entire summit using our interactive conference platform.



WEBSITE ADVERTISEMENT

Drive traffic right to your website with your prominently placed company page on the summit website throughout the entire 4 month promotional window.



SOCIAL MEDIA PROMOTION

Increase your reach into PMO and strategy delivery leadership community with recurring social media promotion in the months leading up to and during the summit to an audience of more than 25,000 decision-makers.



SHARE INSIGHTS

Showcase your organization's leadership in the PMO and strategy delivery industry by presenting a recorded session for your chosen track.



BLOG ARTICLE

Reach thousands of decision-making PMO and strategy delivery leaders with an article about your solutions to the full PMO Strategies community.

PLUS! GET ACCESS PASSES FOR YOUR TEAM MEMBERS!

MOBILE APP EXPERIENCE

CONNECT WITH AUDIENCE IMPACT DRIVER AND IMPACT MAKER

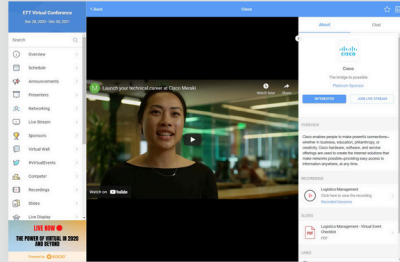
Endless engagement options in our mobile platform.

Reach your target market directly and drive traffic to your offerings right from their mobile device

VIRTUAL BOOTH

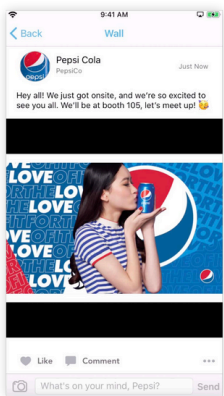
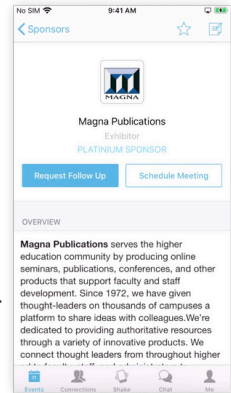
Prominent profile inside the mobile app and website that allows attendees to learn more about your services.

Includes direct chat, schedule meetings, request information, download files, watch your video, etc.



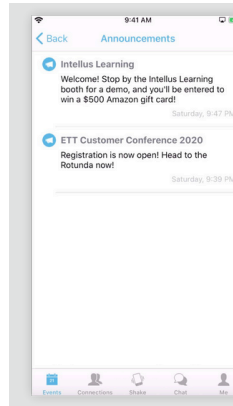
CALL TO ACTION

Boost engagement by utilizing the Calls to Action section in your sponsor profile. Two buttons allow you to share a website, webinar, demo, or other content directly with the audience of thousands of decision makers.



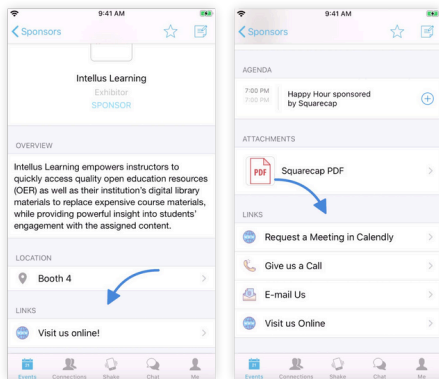
SPONSOR ACKNOWLEDGEMENT

We'll post thank yous on the Connect Wall inside the Community for all to see and encourage interaction with your sponsorship booth as we celebrate your involvement in the IMPACT Summit.



ANNOUNCEMENTS

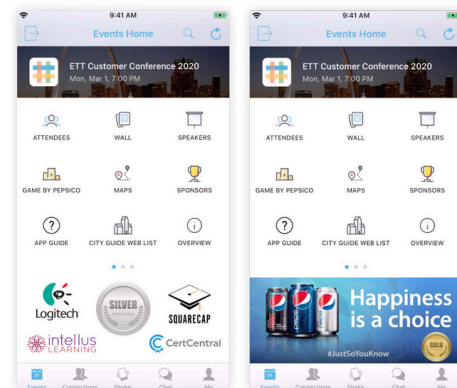
We'll create special announcements for you during the summit to draw traffic to your session, sponsor booth, and calls to action. We'll also include you as the sponsor for each agenda announcement for the track sponsored sessions.



LINK TO YOUR CONTENT AND BANNER ADS

Link websites, phone numbers, and email addresses to directly capture leads.

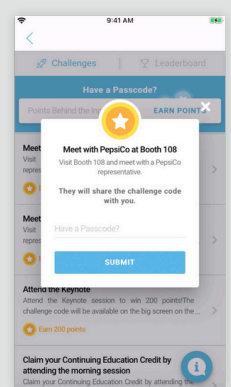
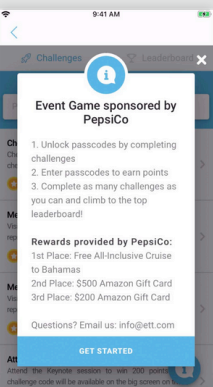
Banner Ads will drive traffic to your sponsor page or an external website (IMPACT Driver only due to limited banner spots).



GAMIFICATION

We'll include games and prizes throughout the event in the months leading up to the event to add a bit of fun as you drive traffic to your solutions. You can sponsor rewards and include prizes.

Attendees can be rewarded for interacting with you within the mobile app or completing your opt-in or call to action.



WHAT KIND OF IMPACT COULD YOU MAKE WITH DIRECT ACCESS TO DECISION MAKERS IN YOUR TARGET AUDIENCE?

IMPACT CATALYST \$2,500

Recorded Demo of Your Product
Interaction with Participants
Logo on Registration Page and Emails
Social Media Promotion
Company Information on Website
Mobile App Advertising Benefits
~~Unlimited Access Passes~~
~~Thought Leadership Session~~
~~Blog Post /Article to Audience~~
~~Live Virtual Booth to Network~~
~~Attendee List for Your Sessions~~
~~Call to Action to Opt-In to Build List~~
~~Podcast Sponsorship (4 episodes)~~
~~Promotional Email to Attendees~~
~~Track Sponsorship~~
~~Dedicated Podcast Episode~~

[GET STARTED](#)

IMPACT MAKER \$5,000

Recorded Demo of Your Product
Interaction with Participants
Logo on Registration Page and Emails
Social Media Promotion
Company Information on Website
Mobile App Advertising Benefits
5 Unlimited Access Passes
Thought Leadership Session
Blog Post /Article to Audience
~~Live Virtual Booth to Network~~
~~Attendee List for Your Sessions~~
~~Call to Action to Opt-In to Build List~~
~~Podcast Sponsorship (4 episodes)~~
~~Promotional Email to Attendees~~
~~Track Sponsorship~~
~~Dedicated Podcast Episode~~

[GET STARTED](#)

IMPACT DRIVER \$15,000

Only 5 Left!

Live Demo Session or Workshop
Interaction with Participants
Logo on Registration Page and Emails
Social Media Promotion
Dedicated Company Page on Website
Mobile App Advertising Benefits
20 Unlimited Access Passes
Thought Leadership Session
Blog Post /Article to Audience
Live Virtual Booth to Network
Attendee List for Your Sessions
Call to Action to Opt-In to Build List
Podcast Sponsorship (4 episodes)
Promotional Email to Attendees
Track Sponsorship
Dedicated Podcast Episode

[GET STARTED](#)



We've built a diverse community of 25,000+ PMO, transformation, and strategy delivery leaders that trust us to bring them only the most valuable resources to achieve greater organizational **IMPACT.**

TESTIMONIALS



ANDREA, PMO EXECUTIVE AND CONSULTANT

I loved this Summit! I feel like I have attended so many of these (virtual and in person) and always felt like I was attending an expo rather than a place I could learn and walk away with something from. This event was totally different. This free event was by far the best I have ever attended. The content, the expert speakers and resources were spot on. I have already gone back and referred to many of them for practical application and guidance. I'm already looking forward to next year!



NANCY, PROJECT MANAGER

I loved the impact! The focus is refreshing and very informative. It's full of useful, practical advice which inspires change and equips you to go out and do it again to help others drive business returns/ value. Brilliant IMPACT strategy!



MARK, PMO LEADER

Loved learning about case studies, PMO structures in various organizations, best practices and value oriented PMOs. I liked that I could watch it on my own schedule.



CHIDI, PMO EXECUTIVE

What I loved about the IMPACT Summit is that it was jam packed full of very useful information and takeaways for PMOs!

WHAT OUR SPONSORS SAY

Our sponsors love being a part of the largest and longest running event designed to elevate the entire industry, citing the increased visibility, attendee engagement, and variety of benefits intentionally designed to help them reach their target market.

A NOTE FROM OUR FOUNDER LAURA BARNARD



Thank you for your interest in being a part of our movement to help PMO and other strategy delivery leaders make an even bigger IMPACT in their organizations!

Before I started PMO Strategies 10 years ago, I spent 15 years "on the inside" building, running, and rescuing PMOs, transformation groups, and strategy delivery teams.

*I know how difficult it can be to not just survive but **THRIVE** in that role.*

Our goal is to ensure that every delivery leader has access to the knowledge, guidance, and resources necessary to make an important shift from process-driven functions focused on outputs to nimble, lean, and streamlined engines that achieve high-IMPACT outcomes for their organizations much faster.

As a trusted advisor to this community, we carefully guard their trust in us by only sharing a select group of industry-leading solution providers that we believe in to help our audience achieve their goals. **Together** we have the power to shift the way the industry creates a much bigger IMPACT on every project, every time.

CLICK HERE TO GET STARTED